

PRESS RELEASE

Deelive is heading to the Ambiente show 2017 in Frankfurt

Prague, February 8th, 2017

Brand deelve is heading to the world's largest consumer goods fair Ambiente 2017 in Frankfurt with a collection of Czech interior design. A set of furniture and home accessories was created by well-known personalities of Czech design as well as talented, freshly discovered designers. Individual conception of various authors form together a coherent interior solution with an exceptional design experience. Deelive's exhibition can be seen every day during Ambiente show in hall 11.0 stand F11, Friday 10th to Monday 13th February: 9am to 6pm, Tuesday 14th February: 9am to 5pm.

Deelive's collection consist of furniture and home accessories designed by various Czech authors. Each of them has individual attitude but what unites them is an attention for detail, precise execution and timelessness. All together they have created products, which have in common not only Czech origin, but also characteristics as inventiveness, perfect execution, versatility.

The whole collection, which features for example shelving system, ceiling lighting, shelf or coffee tables, but also bowls, candlesticks and carafes, represents original Czech young design made by Czech craftsmen.

„We would like to approach those customers, who would like to equip their interior with imaginative and unique products, that have been designed by Czech authors...“

Says Petr Hák, deelve's art director and winner of several awards as Elle Decoration International Design Award, 2015

ABOUT COMPANY

Brand deelve represents a collection of imaginative Czech design. It's picky eye, which is symbolized in deelve's logo, wittily trapped in „d“, carefully selects from many inspiring projects those with a story, clever and original idea and attention for detail. Deelive's products are characterised by uniqueness and coherency, high quality materials and perfect execution. Together with personalities among Czech designers and Czech craftsmen, deelve is creating an unique design experience.

DESIGNERS

ADÉLA VODRÁŽKOVÁ, DURCH DUO, MARKÉTA DRŽMÍŠKOVÁ, JAN PLECHÁČ A HENRY WIELGUS, STUDIO MUCK, PETR HÁK, LINDA VRŇÁKOVÁ, MICHAELA BOGYIOVÁ.

Thank You in advance for cooperation,
For deelve, Petra Cempírková.

In case of interest we will be happy to provide more information and image material.

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