

Deelive opens the largest selling gallery of Czech design in Prague

The deelive brand focuses on the production and sale of home accessories and furniture designed for it by successful Czech designers and new talents of the local scene. The aim of the brand is to bring quality Czech design to the general public in the Czech Republic and abroad and to support designers in their endeavors. The current portfolio of deelive offers the products of designers Jan Plecháč and Henry Wielgus, Studio Muck, Durch duo and many other Czech artists.

Now deelive opens the design store, which is expanding its concept of support for Czech design. The store offers exclusive selection of interior accessories, glass, lamps, jewelery, fashion, fashion accessories, toys, books and cosmetics from Czech designers, as well as presenting selected deelive products. The newly opened deelive design store at Smetana's Waterfront wants to become the largest sales gallery of Czech design in Prague.

"Deelive works in two levels; as a brand that offers its own home accessories and furniture designed and manufactured in the Czech Republic, and as a store that offers a selection of the best of the Czech designer scene," explains Lea Urbaníková, who is behind the realization of the deelive design store project. "Our goal is to bring pleasure to people even when visiting the store or buying a product. We want visitors to show what beautiful things the Czechs can do in top quality. At the same time, our goal is to support Czech designers and help them from the idea to the customer," adds Lea Urbaníková.

When selecting products in its portfolio, deelive focuses on high quality materials, functionality, detail and precise craftsmanship. In its offer, the brand features pieces such as Ondule desk from Jan Plecháč and Henry Wielgus, Durch duo carpet Vandr, Studio Muck candle Hex, Linda Vrnáková Lefkada chair and many other products. The work of Czech designers presented the deelive brand last year at the Vienna Design Week or this year's Ambiente Frankfurt Fair.

With the aim of supporting Czech artists, the deelive design store, the largest sales gallery of Czech design in Prague, was opened in May, presenting a varied curatorial choice of interior accessories, glass, lamps, jewelery, clothing, fashion accessories, toys, books and cosmetics from Czech designers brands including fashion and fashion accessories. These include vases and lights from studio Dechem, Bisquit vases and cups, jewelery from Zorya, Nastassia Aleinikava and Janja Prokić, fashion from Leeda and Jaroslava Jindráková, PBG or Braasi handbags and rucksacks and much more. Exclusively and only in the deelive design store are available chocolates Rozbívám se, rucksacks from Ether and fashion and accessories from Zdeňka Imreczeová. "Every product is pampered by us as a work of art and sold with love," adds Lea Urbaníková.

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The Deelive design store is open from Monday to Sunday from 10 am to 8 pm at Smetanovo nábřeží 334/4, Prague 1. Press Release Prague, May 18, photos of deeline design store and products can be downloaded here: <https://drive.google.com/open?id=0B4xsLbyS96rxWTRnQVliVGdmdk0> Detailed product descriptions can be found at www.deeline.cz

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